Pixè

To sell your personalizable products on-line.

Pixè Laboratory "Web Application"

Windows® Mac®

User's Guide
Pixe

www.SPC-international.com

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1.0 Introduction

Pixe is a unique personalizable web application for printing services and photo laboratories.
Our application is flexible and can change as your business needs evolve.
We give our clients the benefit of the latest technological advances that enable greater productivity.
We create customized web applications for your web site, helping you to efficiently interact with employees, customers, and vendors.

Using our Custom Web App you can improve your company's sales, reduce your operating costs and improve your company's productivity giving you the time you need to maintain your competitive edge.

* The web application includes the client's part which permit to personalize and purchase the different printed products and the lab's part which permit to laboratory manage the orders of their clients and create new products with related prices and types of the payments.
* The web application is completely personalizable and compatible with Windows & MAC
* It is a great solution for front end through customization of product: a price, a description and a thumbnail that represent it.
* The friendly user interface allows customization of the product easily.
* It manages various types of payment with different modes of delivery.
* The order of a client is available on the server and ready for printing immediately.

The web application is available in 6 languages: English, Italian, French, German, Spanish and Portuguese.

2.0 System Requirements

SYSTEM REQUIREMENTS - WINDOWS PLATFORM

- Operating System Windows 2000 Service Pack 4 or higher
- QuickTime 7.6 or higher
- 2GB RAM (Recommended 4GB)
- Pentium 4 or higher recommended

SYSTEM REQUIREMENTS - MACINTOSH PLATFORM

- Operating System Mac OS X 10.4.11 or higher
- 2GB RAM (Recommended 4GB)
- PowerPC G5 or Intel Core Recommended
- HD 40 GB (Recommended SATA 7200RPM Speed)

The instructions for installing web application onto Windows Vista and Windows 7

The following procedures have got to be made in order to get to work software correctly:

1.Parental protection.
Regarding Windows Vista.
You should do following:
* go to the Control Panel;
* User Accounts;
* Parental Controls;
* Family safety options and set to NEVER.

Regarding Windows 7.
You should do following:
* go to the Control Panel;
* User Account and Parental Controls;
* User's Account;
* Change the settings of your User Account;
* take and drag the cursor down;
* click "OK".

2. Run application as administrator.
*Click with the right key of the mouse on the folder of application and set – Run as administrator.

3. Adobe .air Our web application requests Adobe .air

3.0 “Pixe” Lab Part

3.1 Start to work

It is necessary to have a good internet connection in order to use “Pixe”.

1. The laboratory receive an e-mail from the server.
2. Open the link using the User name and Password which will be given by us.
3. The laboratory will manage the application as administrator.

To open and see the ready products in the client part of the web application the laboratory has to use following buttons:

* My Profile;
* Load Saved Work;
* My Orders.

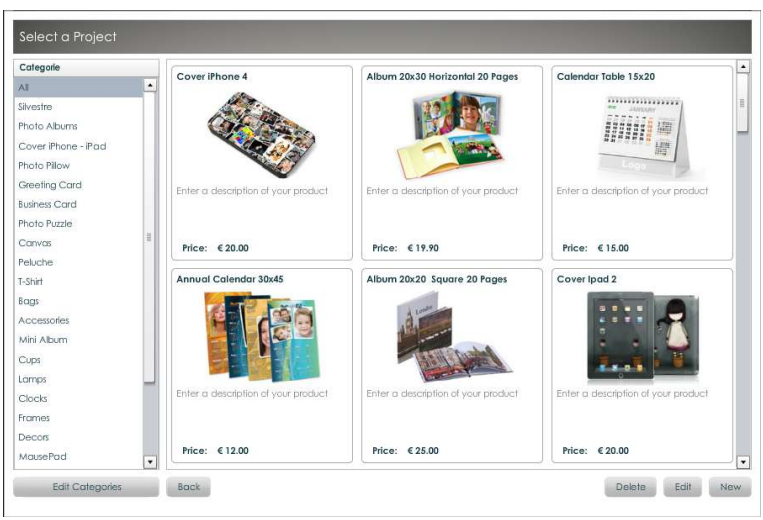
To manage the products (create, update and delete) in the lab part of the web application the laboratory has to use following buttons:

* Projects;
* Prints;
* Themes;
* Orders;
* Shipping cost.

3.2 Create a new product

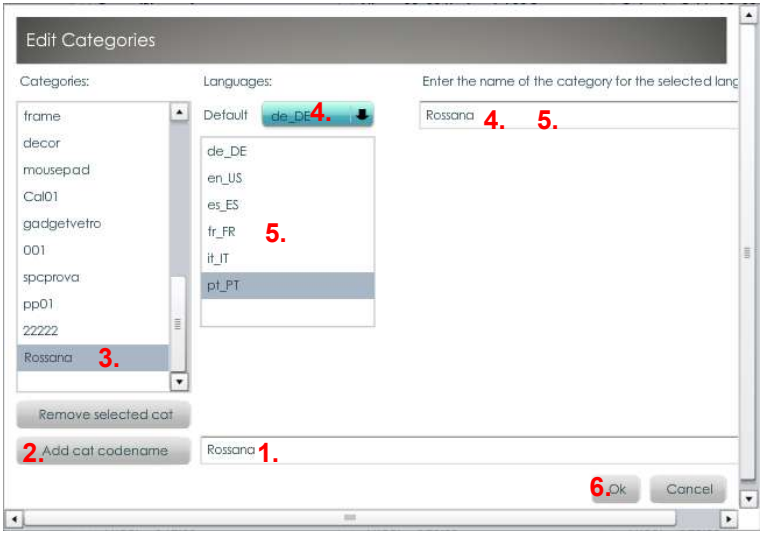
Click the button “Projects”.

The following Window opens:



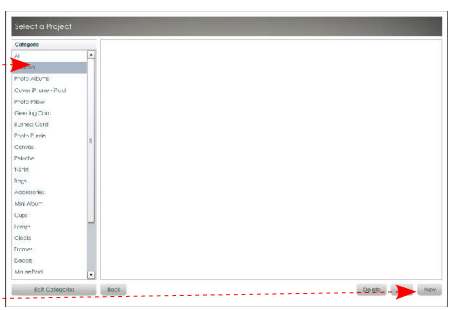
You can create a new Category for your product or add it to existed one.
Click the button Edit Categories.

Following window opens:



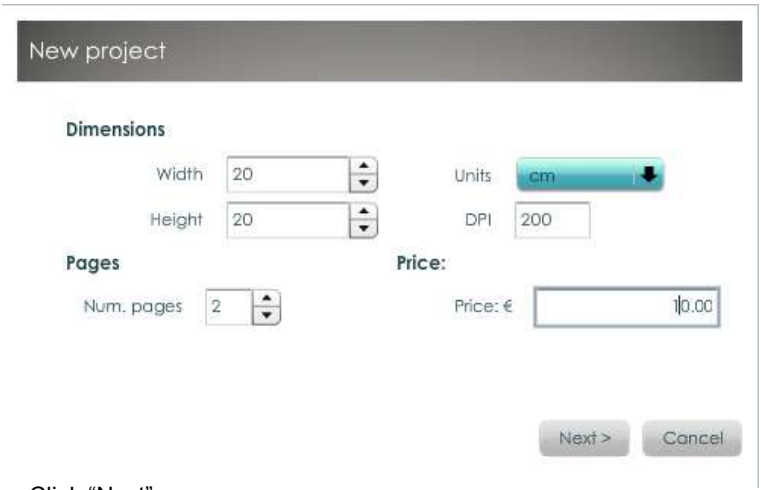
1. write a name for your category;
2. click the button “Add Cat code name”;
3. select this new category;
4. select the default language and write the name of this new cat.;
5.select the language and write the name of this new category for every selected language.
6. click OK.

Following window opens
There is your new category in the left part of the window.
Select it.
This new Category is empty.
Now you have to create a new product in this Category.



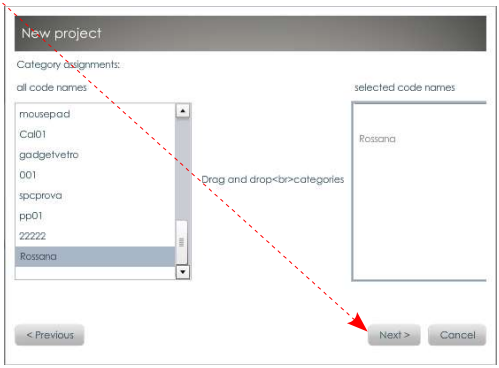
Click the button “New”

* choose the size;
* DPI (**not more than 200**)
* number of the pages;
* price.

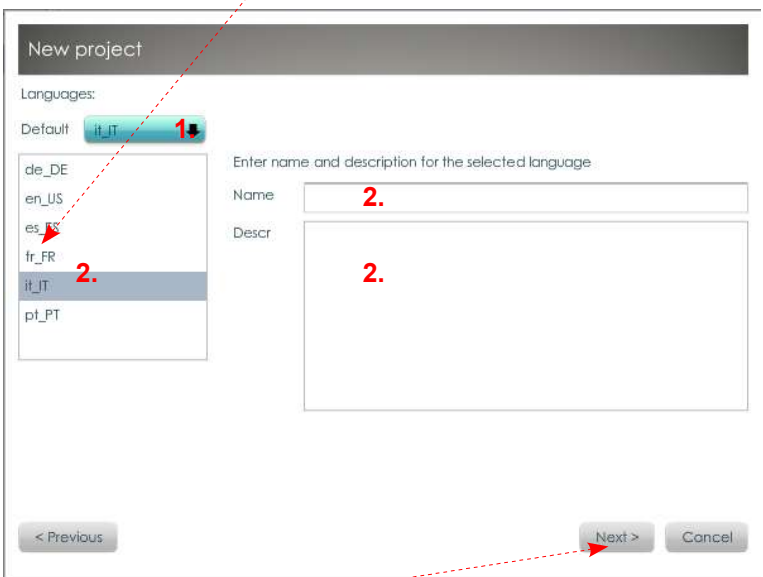


Click “Next”

Here you can choose the category where the new product will be included in. When you don't want to include the product in some category click “Next”.

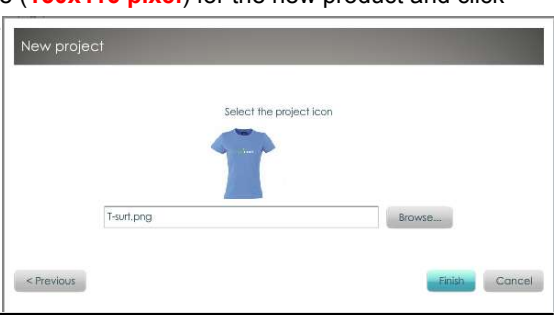


Here you have to:
1. select the default language;
2. write the name and description for the product selecting the languages from that space

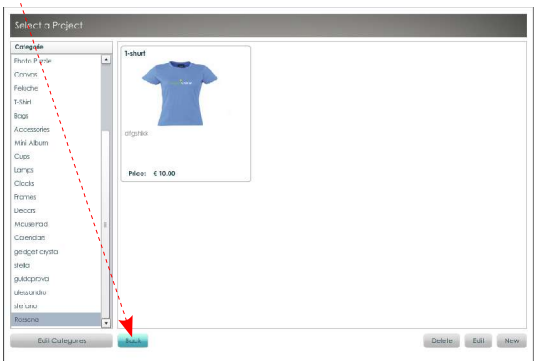


Click the button “Next”

Choose the image (**150x116 pixel**) for the new product and click the button Finish.



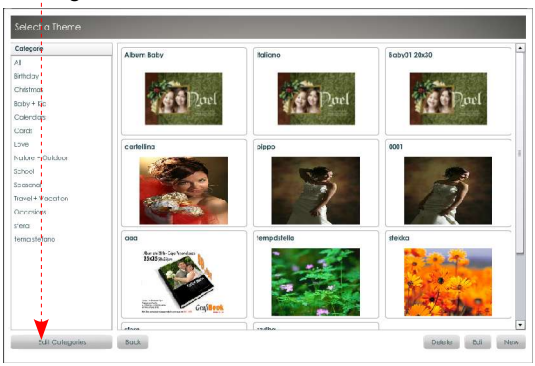
Now there is the Category with one new product in it.
It is necessary to create themes for the new product.
Click the button “Back”.



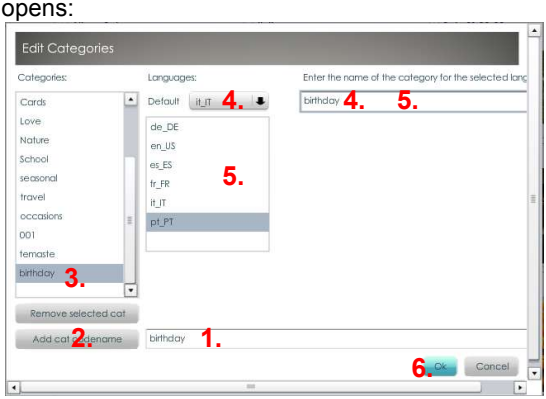
3.3 Now to create a theme for the new product

The start window opens.
Click the button Themes in order to continue the creation of the product.

Now we have to create the themes for that new product.
You can create more then 1 theme for every product.
Important: the themes must have the same size, resolution and the same number of the pages as the product!
Click the button Edit Categories.



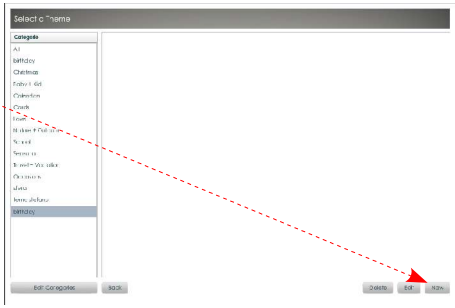
Following window opens:



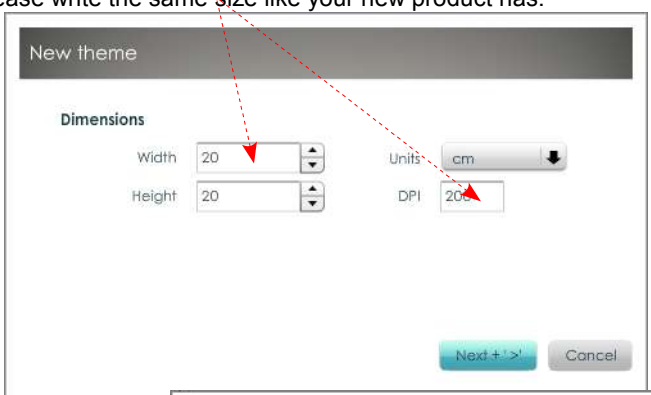
1. write a name for your category;
2. click the button “Add Cat code name”;
3. select this new category;
4. select the default language;
5.select the language and write the name of this new category for every selected language.
6. click OK.

Following window opens:

Click the button New.

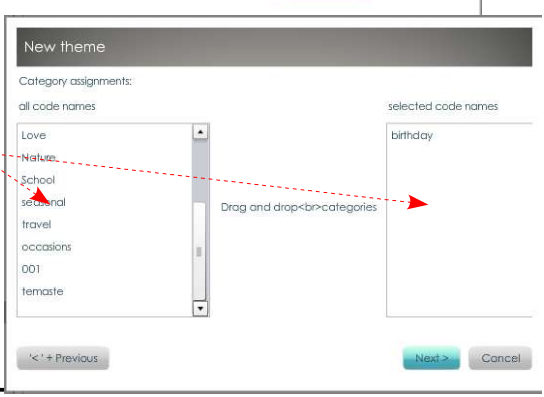


Please write the same size like your new product has.

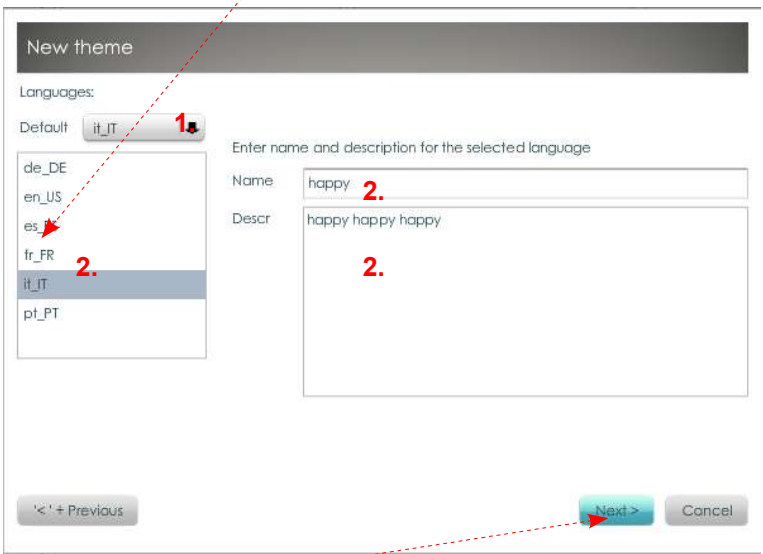


Take and drag the name of the theme from the left to the right.

Click Next.

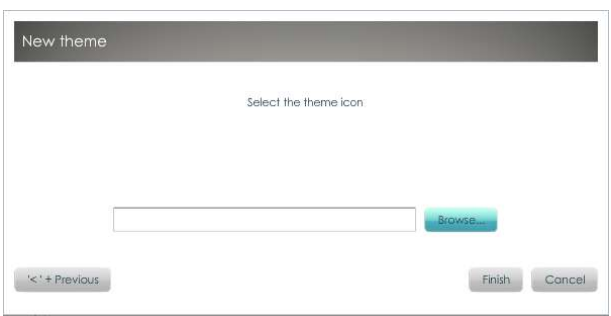


Here you have to:
1. select the default language;
2. write the name and description for the product selecting the languages from that space

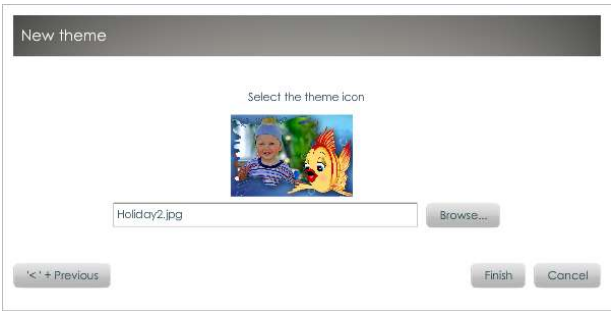


Click the button “Next”

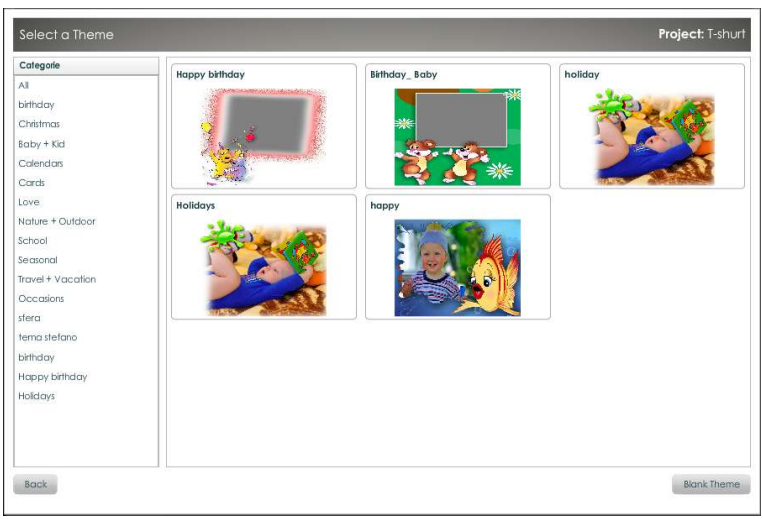
The next window opens:



Select an image in .jpeg or .png format (**150x120 pixel**) as an icon for this new theme.
Click button “Finish”.

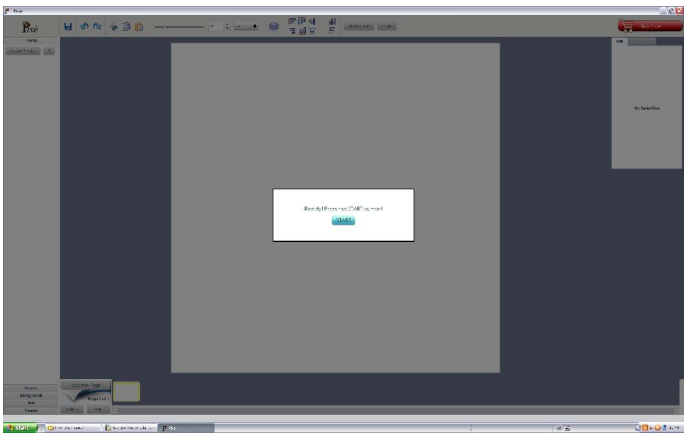


Using that way you can create more than one themes for every product.

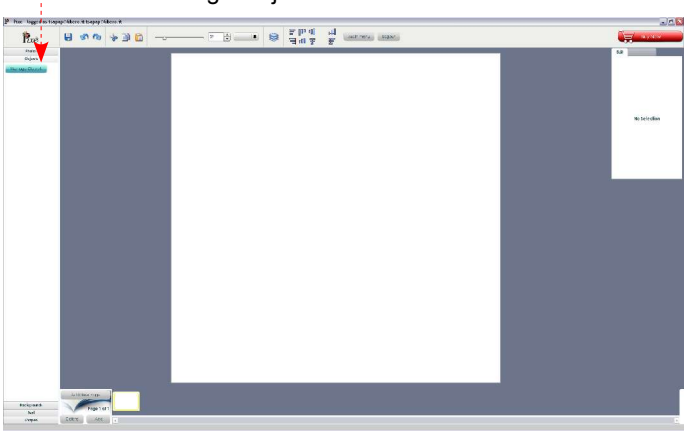


3.4 How to create a project for the theme

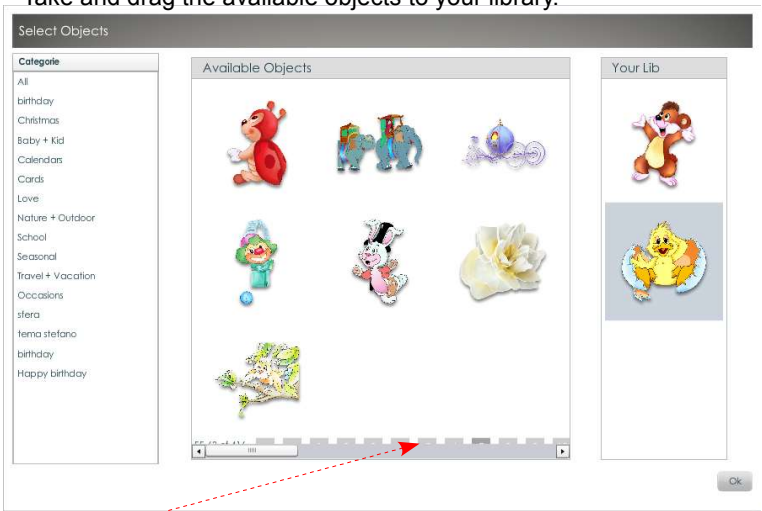
Click on the icon of the theme. The working window opens.
Click the button “Start”.



Now you have to create your libraries of Objects, Backgrounds, Texts and Shapes.
1. Click the button Objects.
2. Click the button Manage Objects.

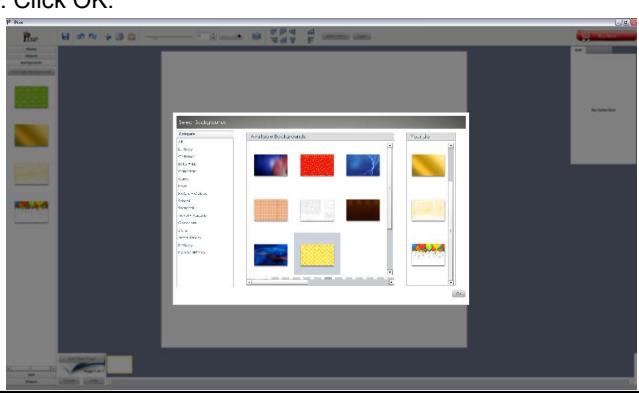


The next window opens.
Take and drag the available objects to your library.



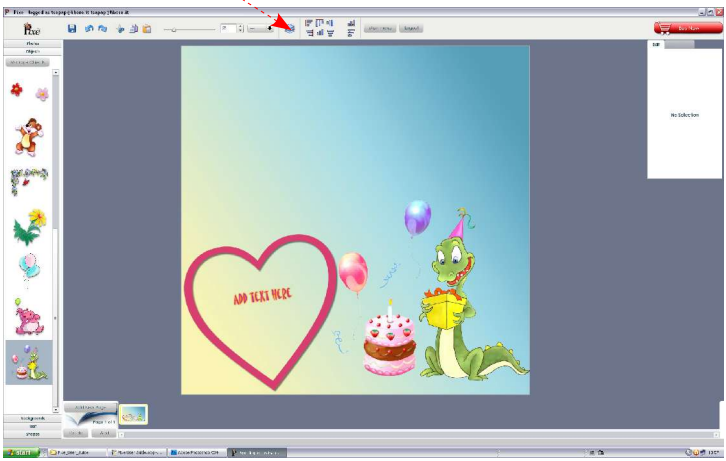
Click here in order to see more available objects. Click OK.

Click the button Backgrounds.
Click the button Manage Backgrounds.
Take and drag the desired backgrounds from the available to your library. Click OK.



Using the graphic items from your libraries (objects, backgrounds, texts and and forms) create your design for the project.

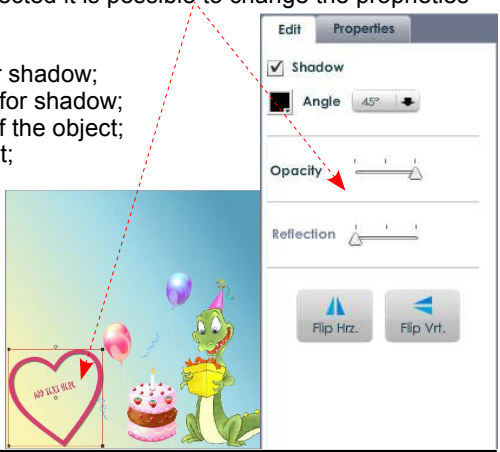
Using following icons you can change the level position of the objects



Select the object and choose the level position for it.

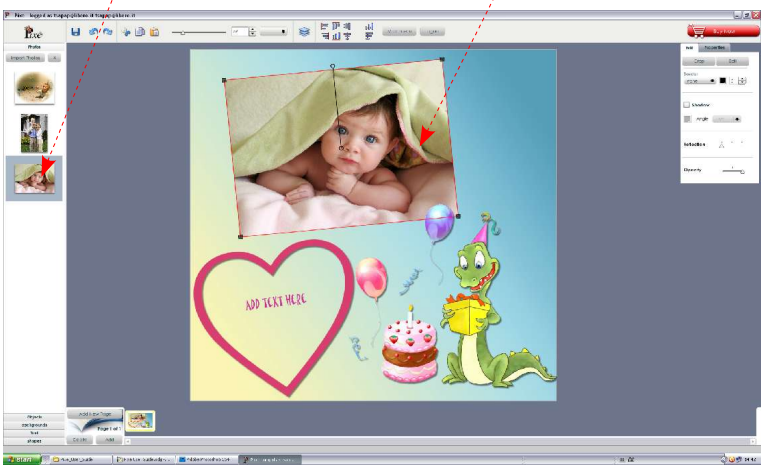
When the object is selected it is possible to change the proprieties and to edit it:

* add a shadow;
* choose the colour for shadow;
* choose the direction for shadow;
* change the opacity of the object;
* add the reflection of it;
* flip it horizontally;
* flip it vertically.



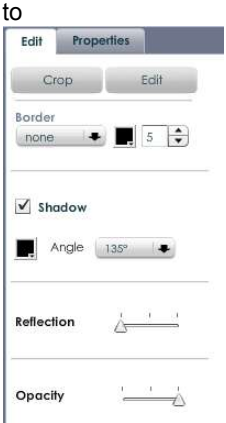
3.5 How to create Photo Object

The next step – Creation of the Photo Object.
Import a photo into photo section. Take and drag it onto template.

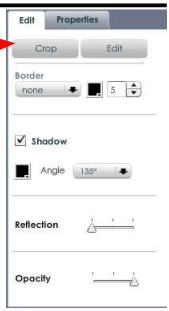


You can change the size, rotate and replace it.

When the photo object is selected it is possible to change the proprieties and to edit it:
* add a border;
* choose the size and the colour of the border;
* add a shadow;
* choose the colour for shadow;
* choose the direction for shadow;
* change the opacity of the photo object;
* add the reflection of it.

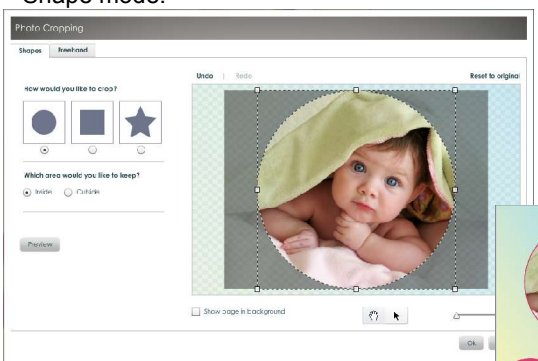


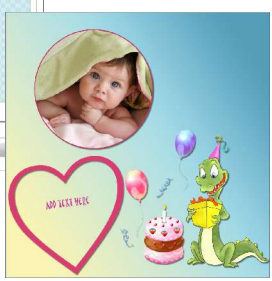
Click the button “Crop”



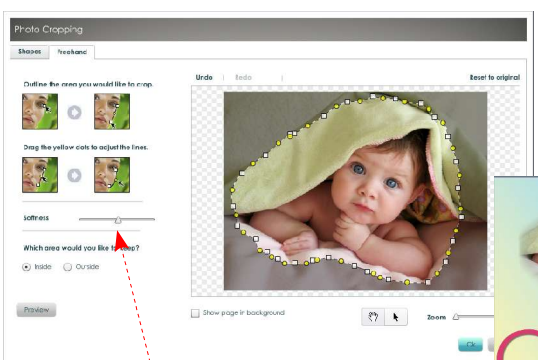
You can crop the photo object using shapes or freehand mode.

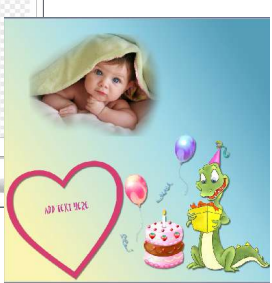
Shape mode:





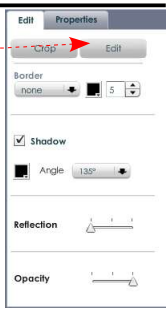
Freehand mode:





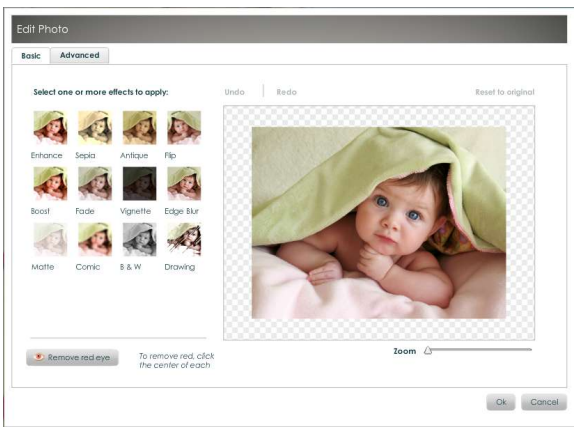
Using this cursor you can make the border softer.

Click the button “Edit”

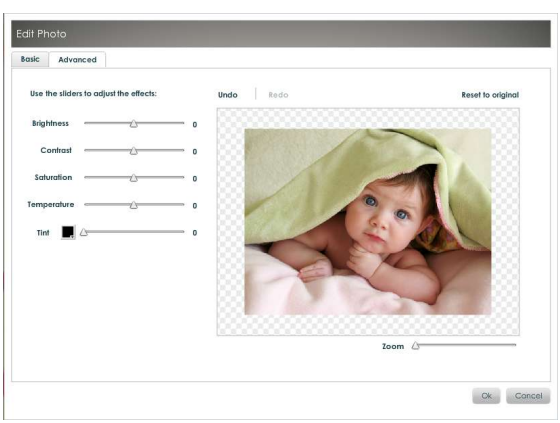


You can edit the photo object using basic or advanced mode.

Basic mode:

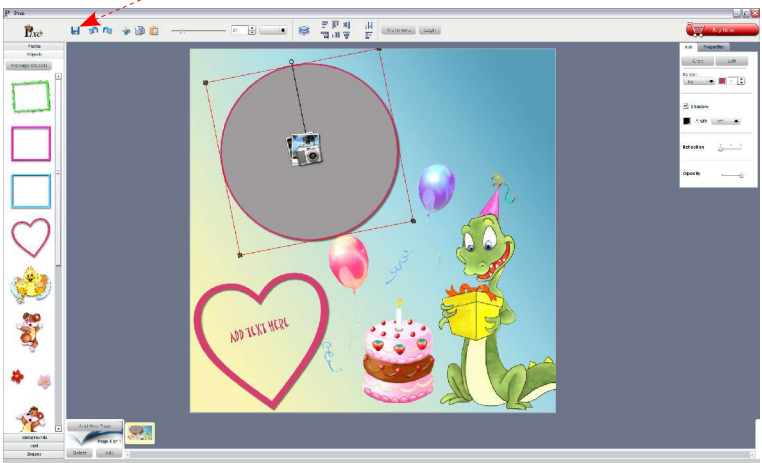


Advanced mode:



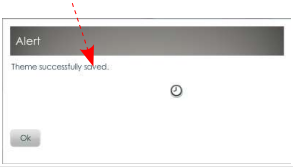
When the work on the design of the project is finished **select photo object and push the key Delete on the keybord. The photo is deleted from the photo object.**

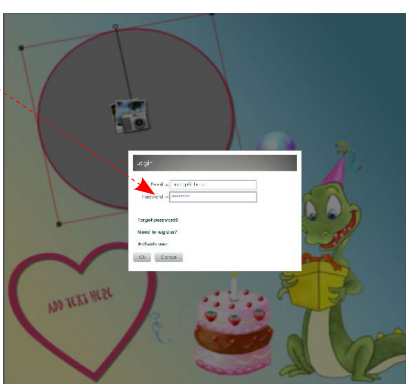
Now you have to **save the ready project of the theme**. Click the icon save.



Type your e-mail and password in order to save the ready project.

When the project is saved you will have the following message





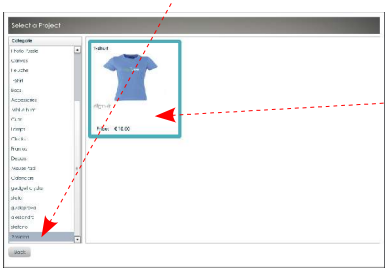
4.0 To see the new product on-line

Your company can add and update the products online and see the results in real time.

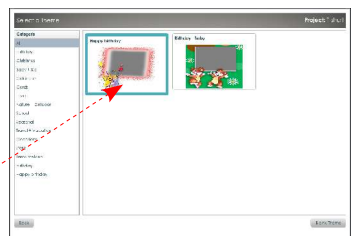
To see the new product on-line:

* click “Start new project”;

* choose the category and click on it ;

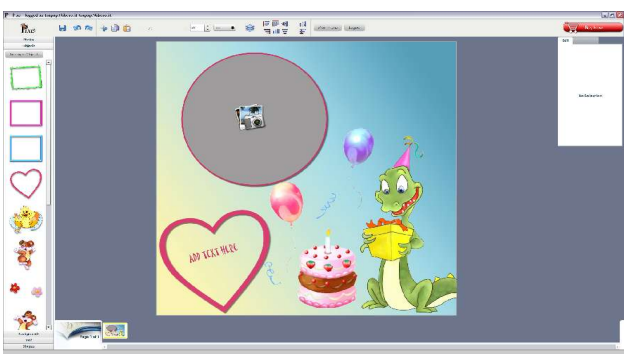


* click on the icon of the category;



* double click on one of the themes for this project.

The working project opens.

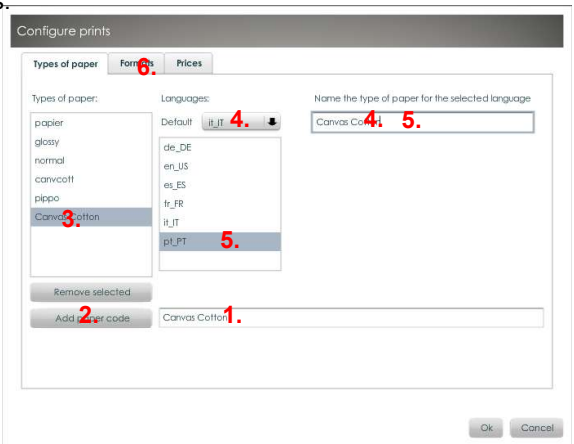


5.0 Printing service

Using Pixe the laboratory can offer the printing service.
To create the printing section click the button “Prints”.

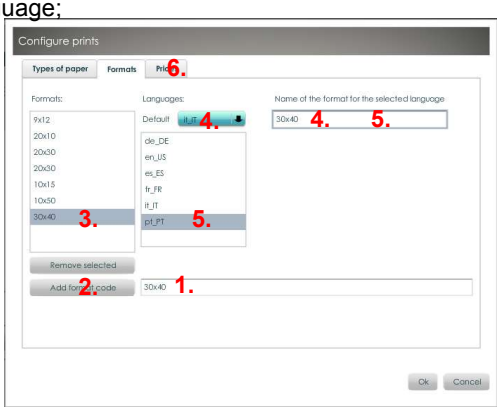
When the new window opens do following:

1. write a name for a photo paper;
2. click the button “Add paper code”;
3. select the new type of the paper;
4. select the default language and write the name of the paper;
5. select the language and write the name of this new category for every selected language.
6. click Formats.



The window of the section Formats opens .

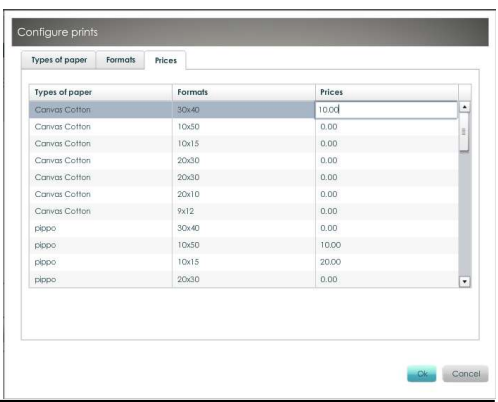
1. write a size of the photo paper;
2. click the button “Add format code”;
3. select the new format of the paper;
4. select the default language and write the same size of the photo paper;
5. select the language and write the same size of the photo paper for every selected language;
6. Click Prices.



The window of the section Prices opens .

The new photo paper is shown in all formats. You have to select and write the price only for available format of this paper.

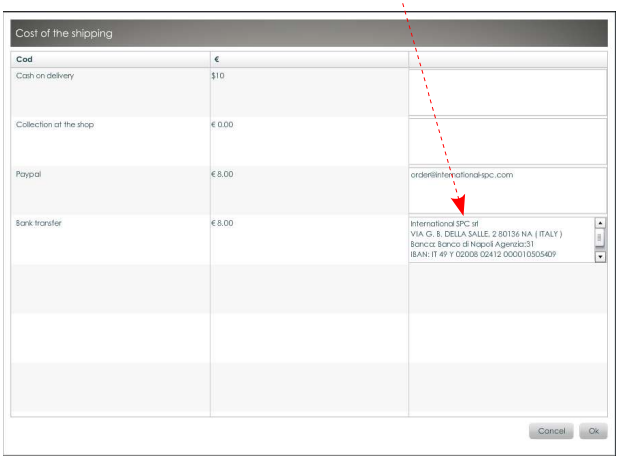
Click OK.



6.0 Shipping cost

Click the button “Shipping cost”.

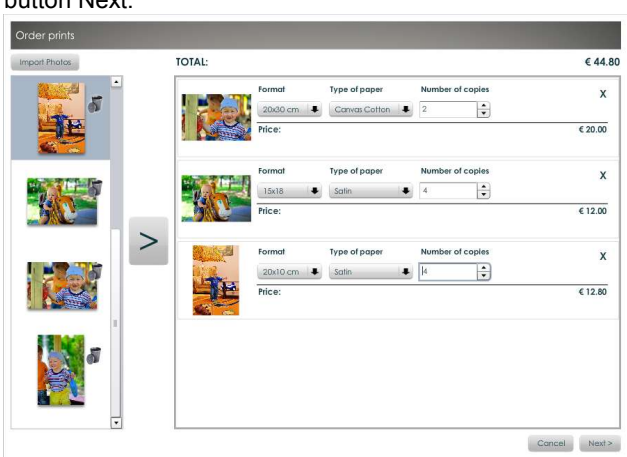
The next window opens. You have to write the shipping cost for every type of the delivery and all necessary information for payment.



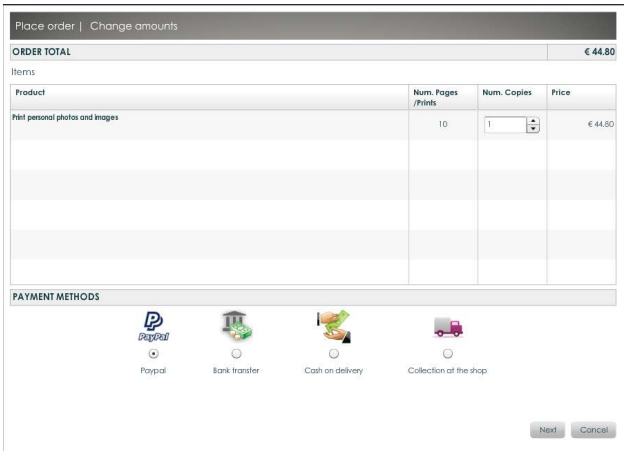
7.0 Order prints

When your clients need to order the printing they have to click “Order Prints”.

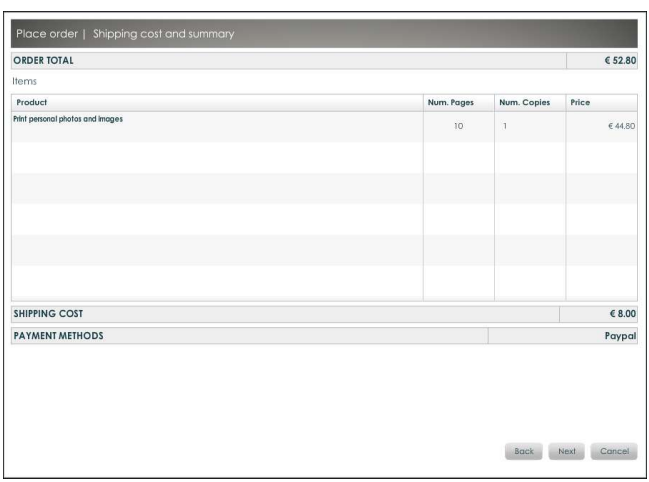
The next window opens.
* click button Import photo;
* select a photo and click on the arrow;
* select the size, type of the photo paper and number of the copies for every photo;
* click the button Next.



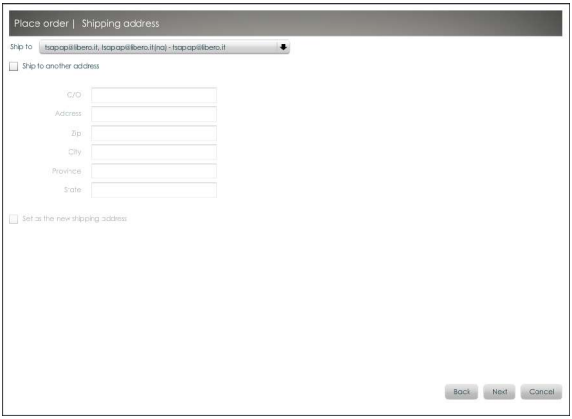
Choose the mode of the payment and click Next.



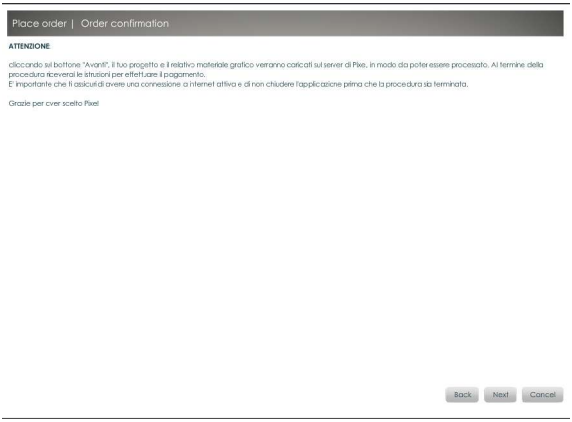
The shipping cost is added to the price of the product.
Click Next.



Here your client can check the shipping address.
He can also write a new one and save it as a default.
Click Next.



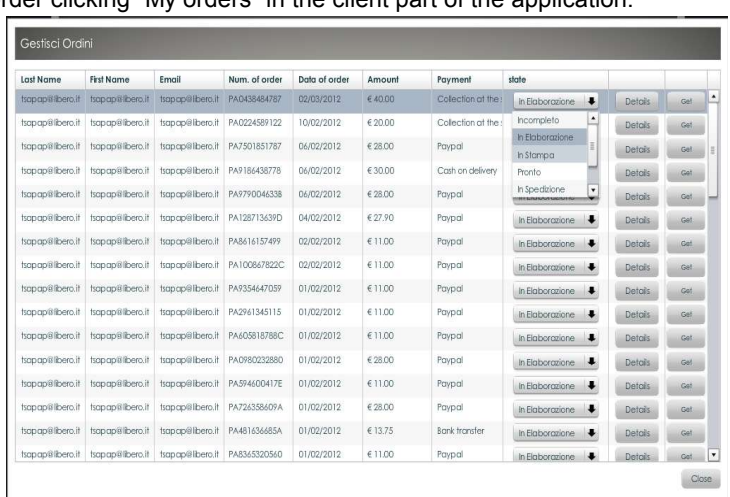
The next window gives the message that the order was completed Successfully.
Click Next.
The order and all graphic materials will be uploaded on the server of Laboratory.


Place order | Order confirmation
ATTENZIONE
cliccando sul bottone "Avanti", il tuo progetto e il relativo materiale grafico verranno caricati sul server di Pixe, in modo da poter essere processato. Al termine della procedura riceverai le istruzioni per effettuare il pagamento.
E' importante che ti assicuri di avere una connessione a internet attiva e di non chiudere l'applicazione prima che la procedura sia terminata.
Grazie per aver scelto Pixel
Back
Next
Cancel

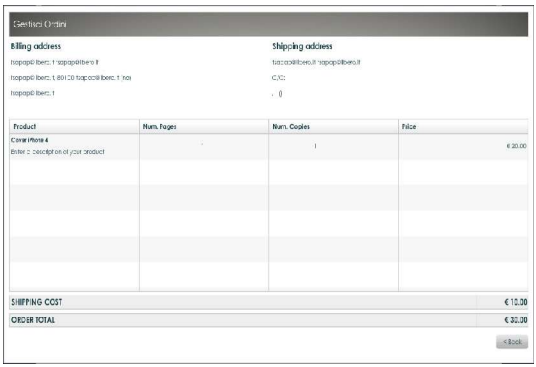
8.0 Manage orders

To view the orders on the server click Orders.

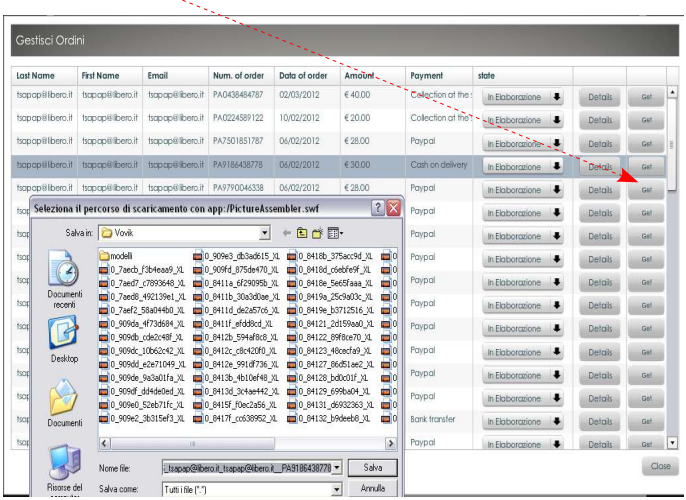
The next window shows the orders of the clients on your server.
The information about the state of the order can be change by the laboratory.
The client can get the updated information about the state of his order clicking “My orders” in the client part of the application.

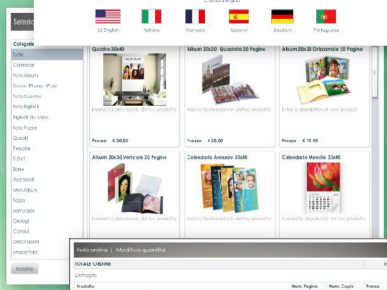


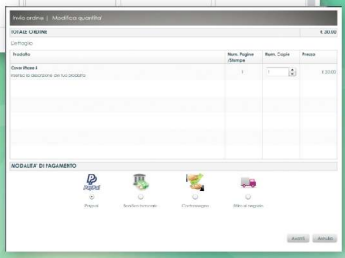
Clicking Details laboratory can get all information about every order:
* billing address;
* shipping address;
* shipping cost;
* the total price.



To download the order and all related graphic materials click the button Get.
Save and print it.







* Unique personalizable web application for printing services
and photo laboratories.

* The web application inludes the client's part which permit to personalize and purchase the different printed products and the lab's part which permit to laboratory manage the orders of their clients and create new products with related prices and types of the payments.

* The web application is completely personalizable and compatible with Windows & MAC

* It is a great solusion for front end through customization of product: a price, a description and a thumbnail that represent it.

* The friendly user interface allows to customize the product easily.

* It manages various types of payment with different modes of delivery.

* The order of a client is available on the server and ready for printing immediately.

The web application is available in 6 languages: English, Italian, French, German, Spanish and Portuguese.

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